

WORKFORCE INVESTMENT BOARD
of San Luis Obispo County

Meeting Minutes (Draft)

Date: Thursday, August 14, 2014
Time: 8:00 a.m.
Location: America's Job Center of California, 880 Industrial Way, SLO

Present: Carl Dudley, Louise Matheny, Angelo Arevalos, Pamela Avila, John Collins, Kirk Coviello, Julian Crocker, Charles Headington, Patrick McGuire, Gil Stork, Thomas Wood, Scott Black, Scott Smith, Aline Graham, Mark Simonin, Courtney Taylor, Elizabeth (Biz) Steinberg

Excused: Lee Collins, Kristin Flynn, Grace Schoch-Manzano, Kevin Kuhn, Verena Latona-Tahlman, Michael Manchak, Phillip Koziel, Karen O'Brien

Staff: Susan Hoffman (County Counsel), Reva Bear, Sarah Hayter, Felipe Gonzalez

Guests: Matthew Green (Cuesta), Kathy Marcove (Goodwill), David Ryal (Henkels), John Rubin (Henkels), Alison Schiavo (Goodwill)

Call to Order and Introductions

Chair Carl Dudley called the meeting to order at 8:03 a.m. **Quorum.** Chair Dudley also introduced and welcomed 3 new members to the Workforce Investment Board (WIB): Pamela Avila, Economic Development Director for the Paso Robles Chamber of Commerce, Courtney Taylor, an attorney for Kirk & Simas, and Mark Simonin, Business Manager for the Local International Brotherhood of Electrical Workers Union 639.

Public Comment

Louise Matheny on behalf of the rest of the WIB honored Kathy Marcove with a certificate of appreciation for her work with the American Job Center of California (AJCC) and support of the WIB. Ms. Marcove will be assuming a new position as Vice President of Human Resources for Goodwill Industries. Ms. Marcove informed the WIB that Allison Schiavo will be taking over the responsibilities as Interim Director and shared that Ms. Schiavo was incredibly capable of fulfilling the duties of the position.

Presentations

3.1 Cuesta College Update

Dr. Stork began the presentation by recapping the function of a community college and highlighting some of Cuesta College's successes such as the Registered Nurse Program, its multiple participants in the Skills USA competitions, and a six-hundred thousand dollar grant that was awarded to the school for Career Pathways with the Lucia Mar School District. He also shared the college's strides with its transfer program and the AB1440 which guarantees admittance into the CSU system for 21 approved degrees. Cuesta has also made strides to diminish economic barriers through multiple grant and scholarship opportunities as well as creating opportunities for veterans. Dr. Stork stressed the importance of maintaining industry standards so that each student who is attending Cuesta is adequately prepared for either higher level course work as transfer student or ready to utilize both software and hardware in a career setting. Community colleges are by far the most accessible and affordable means of higher education and in order to continue delivering the

level of education and instruction needed, certain infrastructure must be updated. Cuesta College has not had a bond measure pass since 1974. Since that time, since California has gone through different economic cycles and funding for capital improvements and maintenance has not been made a priority. Over the course of the last 40 years, Cuesta's facilities have deteriorated and require attention in areas of utilities infrastructure and technical infrastructure as well. The critical challenge facing Cuesta currently is the removal and or upgrading of 18 modular buildings covering forty-thousand square feet due to a provision in the California Education Code by September 1, 2015. The goal would be to replace those modular buildings with 4 real buildings. The caveat to that plan is that the college is not funded on the same level as university and private education institutions. Cuesta's Board of Trustees came to the conclusion that the best way to solve these problems would be through a general obligation bond.

Although the last bond measure to be attempted in 2006 was not approved, the needs of the college did not go away. After two surveys completed last October and more recently in July, Cuesta felt there was enough support of the measure to put it on the ballot. Therefore, on July 29, 2014 "Measure L" was created as a bond measure in the amount of 275,000,000. The bonds emphasis will be primarily on removing the modular buildings, raising new building to replace the modular facilities that are removed. Then there will be a 21st Century technology upgrade, and then completing necessary infrastructure upgrades to both campus facilities and updates to the mainframe if possible. At the conclusion of Dr. Stork's presentation, questions regarding the necessity of a functioning mainframe and sale of part of Cuesta's real estate assets were raised but that those items would need to be further discussed and researched regarding current viability. Member McGuire shared that he was in support of the bond measure and invited the other members of the board to support the measure as well.

3.2 PY 14-15 AJCC Services Update

John Collins began by thanking Ms. Marcove for the excellent work she did and gave a brief introduction on the work Allison Schiavo has done in maintaining the level of service and performance that the AJCC is been known for. Member Collins began the presentation by giving a brief history of how the traditional One-Stop model works and the different levels and variety of services that are provided. Originally there were three service locations but due to high rent costs, the One-Stop services that were being offered at the North County Estrella location were stopped on June 30, 2012 although Cuesta College and DSS still use the facility. The One-Stop has experienced a significant decline in new membership in recent years, this combined with the decrease in funding, and unemployment rate drop are contributing factors for the closure of the Five Cities AJCC in March 2015. Member Collins emphasized that new strategies must be put in place to increase the spending of training dollars while simultaneously providing services to best meet the needs of the remaining job seekers and employers.

To achieve this, an integrated service delivery system was adopted where the core One-Stop partners (State Unemployment (EDD), Department of Social Services (DSS), Department of Rehabilitation, and PathPoint) could have a presence at the job center and deliver the services needed in true One-Stop design. As the funding has continuously been reduced in recent years (an overall drop of forty-three percent) there has been a significant impact on the amount of services that can be provided due to staff costs and state spending requirements. Ms. Schiavo spoke to the situation prompting a deeper focus on service delivery to the public. With the decreasing unemployment rate, a focus on identifying the needs of employers will better indicate what trainings should be offered. The use of labor market information will also assist the job center in making more data driven decisions when considering training options and audience. Job seekers will now have a higher quality and variety of service delivery available to them with the implementation of virtual career services utilizing programs such as YouTube training channels, webinars, Skype appointments, social media updates, and job seeker video resumes. Outreach and partnerships to offer remote service delivery with partners like the public library will also create more opportunities for service delivery.

Training was also discussed and although individual training will still be offered, a move to group training is desired so that more people can be served and training dollars can be spent more efficiently. The Eligible Training Provider List (ETPL) has certain requirements that have made it difficult for providers to continue to provide training options.

3.3 Workforce Innovation and Opportunity Act Overview

Ms. Bear began with a description of the Workforce Innovation and Opportunity Act (WIOA), which was signed into law in July 2014 and it goes into effect on July 2015. The bicameral and bipartisan legislation includes several provisions that will need to be addressed as the effective date approaches. One provision is that it reduces the number of members required for workforce boards by reducing the number of public seats. WIOA emphasizes regional planning which has been done but is now reaffirmed on a national level. The new law also will create new criteria for certifying job centers and creating performance guidelines that will be nationally recognized. WIOA will also provide flexibility in how training is funded by entering into direct contracts with institutions of higher education. This change will not change the fact that contracts must go through a competitive procurement process.

With WIOA there will be some significant changes to the youth focus with 75 percent of funds to be allocated to serve out-of-school youth. The age range for out-of-school youth was expanded to serve youth ages 16-24. This expansion allows for a deeper level of engagement with a transitional age group who are historically are harder to find and train. Ms. Bear shared the timeline for the new law and it will take effect and the federal government has stated that there will be draft rules issued for WIOA by January 2015. Implementation time may vary as it took nearly two years for WIA to take full effect. The request for proposals that are being created now will be created with the new law in mind. As information and changes are rolled out, Ms. Bear assured the board that they would be kept informed.

Consent Items

4.1 Approval of the May 1, 2014, Minutes.

Motion: Scott Black
Second: Louise Matheny
Motion passed unanimously

Action/Information/Discussion

No items in this category.

Reports

6.1 Committee Reports

Executive Committee - Chairman Dudley shared that the Executive Committee met in both June and July and in those meetings, there was discussion of an eight percent drop in revenue, an explanation of Administrative Entity costs, discussions regarding the closing of the Five Cities AJCC, the approval of the GreenSmart Training program contract renewal, and presentations regarding the new WIB website and Labor Market Information. Chairman Dudley was also asked to sit on President Armstrong's Economic Advisory Committee representing the WIB and felt that this opportunity would be a great chance for the WIB to gain visibility.

Business Council – Kirk Coviello reported that the Business Council met on July 15, 2014 and approved the recommendation to complete procurement for an economic and workforce analysis. The council also agreed to hold off on publishing the labor market data that was gathered at this time as certain trends could not be explained. The Council has also been looking into ACT Work Ready Communities initiative that supports communitywide implementation of the National Career Readiness certificate.

One-Stop Leadership - Vice Chair Louise Matheny informed the Board that a meeting was held on July 14, 2014 and the decision to change the name of the committee from the One-Stop Leadership Committee to the One-Stop System Leadership Committee was approved. The committee also received an overview of the budget and discussed the closing of the AJCC in Five Cities. There was also a discussion on training options to meet the new needs and requirements set by Senate Bill 734.

Youth Council – Member McGuire reported that the Youth Council met on August 13, 2014 with an informational presentation on the RFP process and discussion as to what areas of focus should be within the RFP. There was also a presentation from the EVC on their cluster work.

Workforce Collaborative of California's Central Coast (W4C) – Ms. Bear had no update at this time.

6.2 Administrative Entity Update

- Ms. Bear shared the reports created by the administrative entity and allowed the board to review the documents included in the agenda packet. Discussions regarding budget carryover will take place in October.

6.3 WIB/EXEC Provider Performance Reports

- John Collins briefly discussed the One-Stop Performance Report that was included in the meeting's agenda, the One-Stop Operator Report, and the Youth Services Report. Member Collins touched on the fact that the transition of Ms. Marcove leaving and the closing of the Five Cities AJCC will be quite an undertaking and that updates regarding the process will be given. The youth program met all of its outcome requirements.
- John Rubin provided snapshot demographic data to the board and explained the progress the GreenSmart program is making. Focus shifted from engagement and enrollment to skills training and placement in work experience.

Next Meeting Date:

November 6, 2014
8:00 a.m. to 10:00 a.m.
America's Job Center of California
1255 Kendall Road, San Luis Obispo

Adjournment: Meeting adjourned at 9:50 a.m.