

**Workforce Investment Board
ACTION ITEM
March 22, 2011**

AGENDA ITEM NO: 5.2

ITEM: SELECTION OF VENDOR FOR YOUTH SERVICES FOR PY 11-12

ACTIONS REQUIRED: 1) Accept the Youth Council's recommendation to accept Cuesta College's WIA Youth Services proposal and 2) Direct Administrative Entity to commence contract negotiations and development with Cuesta College.

SUMMARY NARRATIVE

The Administrative Entity is responsible for procuring Youth Service provider(s) responsible for the provision of WIA services to in-school and out-of school youth. A request for proposals (RFP) was released on February 2, 2011 with proposals accepted through February 25, 2011. Since the current provider of WIA Youth services was the sole respondent; the County may proceed with contract development without a formal review of the proposal.

Cuesta's Service Proposal or In-School (ISY) and Out-of-School (OSY) Services

Cuesta College proposes to serve 66 youth (33 ISY and 33 OSY) at a cost of \$8,603 per participant. Target populations are youth that are currently or formerly involved in the child welfare system (foster youth, transition age youth), youth involved in the justice system, and high school dropouts or youth that are at risk of dropping out.

Countywide Approach

Cuesta College's Youth Employment Program will serve all of SLO County, but will prioritize allocating services in the following areas:

- North County (a minimum of 40% of total enrollments)
- South County (40%)
- San Luis Obispo and the Coastal region (up to 20%)

Partnerships

This program design reflects the distribution of the target populations in the county. To meet these enrollment priorities, Cuesta's Youth Program will engage in several essential partnerships:

- Educational partnerships include the San Luis Obispo County Office of Education, San Luis Coast Unified School District, San Luis Adult School, and the Lucia Mar Unified School District.
- Community-Based Organization partnerships include Shoreline Workforce Development, Transitions- Mental Health Association, ILP, Life Bound

Leadership, Housing Authority, The LINK, Boys & Girls Club, and the Community Counseling Center.

Performance

Cuesta College's Youth Program anticipates the following:

Training & Employment

- placing 38 of the 66 active youth in work experiences/occupational skills training programs/military (12 ISY and 26 OSY).
- Placing 20 of the 38 youth in unsubsidized employment (4n ISY and 16 OSY).
- 53% of the youth meeting the mandated performance outcome for placement in employment.
- 24 youth entering into post-secondary education (14 ISY and 10 OSY)
- 36% of the youth meeting the mandated performance outcome for placement in education.
- 89% of the youth served would be enrolled into employment and education.

Degree/Certificate Attainment

- 42 of 66 youth receiving their High School Diploma, GED, or certificate (30 ISY and 12 OSY).
- 64% of youth served will attain a degree or certificate; exceeding the WIA mandated performance by 3%

Literacy/Numeracy

- 40 of the 66 youth being basic skills deficient (30 of the 40 being OSY)
- 34 of the 40 increasing literacy/numeracy by at least one grade level (26 OSY and 8 ISY)
- 85% will achieve an educational gain (exceeding WIA mandated performance by 45%)

ADMINISTRATIVE ENTITY COMMENTS

The Youth Council reviewed this item at its March 9, 2011 meeting and recommends the WIB's consideration of the Administrative Entity's recommendation. Any contract developed as a result of this item will be submitted for review and approval by the WIB at a later date.