

**WORKFORCE INVESTMENT BOARD
Of San Luis Obispo County**

EXECUTIVE COMMITTEE MINUTES

Date: Wednesday, September 10, 2014
Time: 8:30 AM
Location: America's Job Center of California, 880 Industrial Way, 3rd Floor Conf. Room,
San Luis Obispo

Present: Carl Dudley, Louise Matheny, Patrick McGuire, Grace Schoch-Manzano
Excused: Kirk Coviello
Staff: Felipe Gonzalez, Sarah Hayter, Dawn Boulanger, Susan Hoffman
Guest: John Collins (Goodwill), Charlotte Johnson (Henkels & McCoy), Danielle Christensen (Henkels & McCoy), Chris Cronan (EDD), Allison Schiavo (Goodwill), Lee Collins (DSS)

1. Call to Order:

Chair Carl Dudley called the meeting to order at 8:30 A.M. **Quorum.**

2. Public Comment:

No Public Comment

3. Consent Items:

3.1 Approval of the July 9, 2014 Minutes.

Motion: Patrick McGuire
Second: Carl Dudley
Motion Passed Unanimously

3.2 Approve Chair to sign revised Memorandum of Understanding
Between One-Stop partners, the WIB, and the San Luis Obispo
County Board of Supervisors.

Motion: Patrick McGuire
Second: Carl Dudley
Motion Passed Unanimously

4. Information/Discussion/Action Items:

4.1 Workforce Innovation Opportunity Act Local Training Event 11/14/2014

Dawn Boulanger shared that on November 14, 2014, the California Workforce Association will be hosting an informational orientation regarding the Workforce Innovation Opportunity Act (WIOA). The event will be held at the Family Care Network building in San Luis Obispo and the orientation will cover how California will implement the new law. All Executive Committee members were encouraged to attend and Ms. Boulanger informed the committee that there are sufficient funds to pay

for registration for Executive Committee members. Chairman Dudley asked to have emails sent out to both the Executive Committee for reservations and to the full Workforce Investment Board for information.

4.2 Local Area Program Year 14-15 Common Measure Rate Overview

A handout was included in the agenda packet detailing the performance measures for Program Year (PY) 14-15. The performance measures are lower than they were in 2013-14 and there are options available to negotiate the proposed rates but Ms. Boulanger shared that trying to provide data driven reasons for negotiations would prove incredibly difficult. At this time, the staff is limited in its capacity to interpret predictive and performance data. The new state system CalJobs has also been providing staff and contractors with difficulties in attaining accurate information. Ms. Boulanger informed the committee that the performance measures were quite similar to measures that the WIB had two years ago which the program met.

Eighty percent of each identified measure needs to be met for the local area to be successful. PY 13-14 had the highest performance measures of any year and there is concern as to whether or these measures will be met. Aside from the high rates, the local area was faced with the sequester which limited service delivery, staff furloughs, and the government shutdown. The State will be releasing performance measure data in October and that will inform the WIB of the local area's performance. Moving forward, there will be an emphasis on strategic planning and training using resources such as Labor Market Information in order to make data driven decisions. Some members had questions regarding consequences if performance measures were not met. In the event that measures are not attained, the State would provide the local area with technical assistance and draft a performance improvement plan. If that course of action does not solve the problem, State corrective action may include decertification of the local area. The WIOA orientation scheduled for November 14 will shed light on how the new law will affect future performance measures.

4.3 Drought Survey Overview

Sarah Hayter explained that the intent of the survey is to provide real time information on drought related employment and economic impacts to the Governor's Drought Relief Task Force. Information will be sent to the task force on a flow basis for an indefinite amount of time. Outreach to share the survey with employers and businesses throughout the county has commenced. Business Council member Pam Avila will be sending the survey information to members of the Paso Robles Chamber of Commerce. Other agencies and business contacts are also joining in the survey information sharing including: the Economic Vitality Corporation, local hospitality companies, local wineries, etc. A press release will also be issued regarding the survey along with a potential public service announcement opportunity. Ms. Hayter will also attend Good Morning SLO, in an effort to make more contacts for this initiative. Members were in support of the process and gave Ms. Hayter other possible points of contact for getting the word out.

5. Reports

Chairman's Report: Chair Dudley had no report at this time.

Committee Reports:

One-Stop Leadership Report: Member Grace Schoch-Manzano shared that the last meeting of the Committee met on September 8, 2014 but unfortunately did not meet quorum. At that meeting, Laurel Weir presented on behalf of the Homeless Services Oversight Council with regards to looking to partner with the committee in hopes to progressively increase the employment income of the county's homeless population as mandated under performance requirements for funding of programs from the Department of Housing and Urban Development. The county is at currently only one half of the goal needed for continued funding. Committee members expressed concerns with serving chronically homeless individuals. Before collaboration may occur, the committee voiced a need to identify the barriers that the homeless participants are encountering and address those issues prior to referring them to the AJCC for job training if the participant is high needs. The SLOCARES event will be taking place September 11, 2014 from 3:00-5:00 PM, with at least 12 agencies in attendance to provide resource information to attendees. The next meeting will be on November 10, 2014.

Youth Council Report: Member McGuire reported that the Youth Council met on August 13, 2014. At the last meeting there was a presentation regarding the Youth Request for Proposal (RFP) process. Members of the committee were encouraged to give feedback regarding where they thought areas of focus should be and there was also talk on how WIOA will affect the RFP with regards to how funds are allocated. Ms. Boulanger spoke to the fact that the RFP process is quite lengthy and extensive.

Business Council Report: With the absence of Kirk Coviello, Sarah Hayter reported on behalf of the Business Council. Due to scheduling conflicts, the meeting scheduled for August 19, 2014 was cancelled. The next meeting is scheduled for October 21, 2014. The Council will act on a membership application, receive an initial report out/presentation from BW Research on the economic and workforce analysis in advance of the final being presented to the WIB in November. The presentation to the Council will cover tentative findings and answer questions. Other matters for the Council's consideration include an examination of Business Services and Work Ready Communities update and plan discussion.

One-Stop Operator Reports:

- 5.1 Operator's (Goodwill) financial and performance summary was reviewed. John Collins shared efforts underway to coordinate a customized training with Scientific. Project planning for the Five Cities AJCC closure will be taking place in the second quarter. Mr. Collins reported that most goals for the Goodwill/Cuesta Youth program were met, but there have been reported troubles getting accurate reports from the CalJOBS system.
- 5.2 A copy of the performance report for Henkels and McCoy GreenSmart Youth training was provided in the agenda packet for review. Charlotte Johnson reported that 34 youth were served last year. An overview of successes, services, and placements was discussed.

Administrative Entity Updates

- 5.3 Fiscal Agent's Budget Update was reviewed and discussed by Lee Collins. Due to the allowance for a 13th invoice, the year-end numbers are not yet complete. In October, there will be discussion regarding carryover funds.

6. Next Executive Meeting: October 8, 2014
8:30 a.m.
America's Job Center of California
880 Industrial Way, 3rd Floor Conference Room
San Luis Obispo, CA

7. Meeting adjourned at 9:34 a.m.