

**WORKFORCE INVESTMENT BOARD  
Of San Luis Obispo County**

**EXECUTIVE COMMITTEE MINUTES**

**Date:** Wednesday, April 11, 2012  
**Time:** 8:00 AM  
**Location:** Business and Career One-Stop, 880 Industrial Way, 3<sup>rd</sup> Floor Conf. Room, SLO

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**Present:** Betty Baker, Carl Dudley, Claire Clark, Louise Matheny, Patrick McGuire, Kirk Coviello

**Excused:** Karen Woodling

**Staff:** Lee Collins, Reva Bear, Nick Schultz, Sandra Hernandez

**Guest:** Kathy Marcove

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**Call to Order**

Chair Betty Baker called the meeting to order at 8:04 A.M.

**Public Comment**

No public comment

**Consent Items:**

3.1 Approval of March 14, 2012 Meeting Minutes.

**Motion:** Louise Matheny

**Second:** Claire Clark

**Motion Passed Unanimously**

3.2 Approval of PY 12/13 WIA One-Stop Operator and Youth Services contract with Goodwill/Industries of Monterey, Santa Cruz and San Luis Obispo Counties in the amount of \$1,463,567.

**Motion:** Louise Matheny

**Second:** Claire Clark

**Motion Passed Unanimously**

**Presentations:**

4.1 Kathy Marcove reviewed the Integrated Service Delivery Proposal that was presented at the One-Stop Leadership Meeting on March 5, 2012.

4.2 Nick Schultz presented his power point presentation of Planning and Positioning to Achieve Value.

**Action/Discussion Items:**

5.1 Vendor Agreement with BW Research Partnership, Inc. for Performance Management for Continuous Improvement services in the amount of \$14,975.

5.2 Vendor Agreement with Jennifer Mitchell Consulting for One-Stop Capacity Building Process services in the amount of \$24,300.

5.3 Vendor Agreement with Public Consulting Group, Inc. (PCG) for community Capacity Building & Asset Mapping services in the amount of \$24,824.

5.4 Vendor Agreement with J. Slater Crawford for Clusters of Opportunity Gap Analysis services in the amount of \$24,500.

- 5.5 Vendor Agreement with BW Research partnership, Inc. for Small Business Assistance Services in the amount of \$16,000.
- 5.6 Message and Content Development RFQ-Vendor Recommendations.

**Motion made to approve consent items 5.1-5.6**

**Motion:** Patrick McGuire

**Second:** Claire Clark

**Motion Passed Unanimously**

**Information Items:**

**Committee Reports**

**Employment Demand Services/Outreach & Branding** – No reports at this time.

**FORC** – Proposal was made at the March 27, 2012 meeting to merge the FORC into the Executive Committee. This is an informational item only and it will be brought to the full WIB on May 3, 2012. A change will need to be made in the current bylaws.

**One Stop Leadership** – No reports at this time.

**Policy and Program Committee** – Louise Matheny updated the board on the South County Regional Center Job Fair on April 19<sup>th</sup>, 2012 from 3:00 – 5:30pm. Currently 25 employers are signed up. Telegram Tribune has advertised in their weekend newspapers. Paso Robles Job Fair will be scheduled for September.

**Youth Council** –Patrick McGuire reported that the Youth One-Stop Center grand opening was a success. There will be a Youth Council meeting today at the Youth One-Stop Center and discussion will center on the new structure of contracts with Goodwill/One-Stop.

**Future Agenda Items/New Business:**

Betty Baker, Chair of the Workforce Investment Board announced her resignation. The board presented her with a plaque in appreciation of her service. Carl Dudley, Vice Chair will act as Chair of the WIB for the remainder of Betty's term.

**Next Executive Meeting:** June 11, 2012  
8:00 – 9:00 AM  
Business and Career Center One-Stop  
880 Industrial Way, 3<sup>rd</sup> floor, San Luis Obispo, CA

**Meeting adjourned at 9:38 AM**