

**WORKFORCE INVESTMENT BOARD
of San Luis Obispo County**

EXECUTIVE COMMITTEE MINUTES

Date: Wednesday, April 13, 2011
Time: 8:00 AM
Location: Goodwill Industries, Shoreline - 880 Industrial Way, SLO

Present: Betty Baker, Carl Dudley, Louise Matheny, Karen Woodling
Excused: Patrick McGuire, Lee Collins
Staff: Nick Schultz (WIB Director), Reva Gonzales (DSS), Rochelle Miller (DSS) and Julie Stevens (DSS)
Guest: Kathy Marcove (Goodwill)

Call to Order

Chair Betty Baker called the meeting to order at 8:01 AM.

Public Comment

Reva Gonzales - Pull Consent Item 4 to Action/Discussion Items to Discuss.

Consent Items:

1. Approval of WIB Executive minutes from March 9, 2011
2. Approval of Youth Barrier Policy
3. Selection of Cuesta for Youth RFP
4. Approval of Economic Vitality Corporation (EVC) Contract - **Pulled**
5. Approval of Strategic Documents
6. Approval of Committee Structure Documents

M/S/P C. Dudley/L. Matheny

Action/Discussion Items:

1. Motion to Approve the Economic Vitality Corporation (EVC) Contract. Upon the Executive Committee's approval, this item will be submitted for consideration by the San Luis Obispo County Board of Supervisors only after the Economic Vitality Corporation is designated as active by the California Secretary of State.

M/S/P B. Baker/L. Matheny

Recused C. Dudley

Information Items:

Committee Reports

Youth Council – Youth Job Fair today from 5-7 PM in San Luis Obispo; nothing to report.

Board Effectiveness Committee – Louise Matheny reported Mark Stasinis and Eddy Quijano resigned within the last couple of weeks; this will be BEC last appearance on the agenda as it will now be within the Executive Committee; goal is to replace people who are leaving with people who are from EVC's cluster groups; match them to an underrepresented cluster of opportunity.

One Stop Leadership – Karen Woodling, no update.

Central Coast Collaborative – Nick Schultz reported the Collaborative will have their final report due on June 16 to the State; doing primary interviews with employers in energy, ag/tourism and manufacturing; to date, have completed 21 interviews thus far with another 13 interviews scheduled; the final report will have primary data about employers most pressing needs.

Outreach/Branding – Nick Schultz has a meeting with Stacy Daniel on April 15; she has completed 4-5 interviews thus far from the approved interview guide. Stacy will give an update at the May WIB meeting.

Discussion:

Executive Committee meetings will have seven (7) members instead of five (5); new members will be attending next month.

Purchased EMSI, which is a labor market reporting tool, it will assist with customizing reports using; in the end both the WIB and EVC will end up with the license on EMSI.

Introduction of Rochelle Miller, new Program Review Specialist.

Next Executive Meeting: May 11, 2011
8:00 – 9:00 AM
Business and Career Center One-Stop
880 Industrial Way, 3rd floor, San Luis Obispo, CA

Meeting adjourned at 8:35 AM