

**Goal:**  
Provide strong, entrepreneurial-focused leadership, thereby promoting and advocating for business and industry in our region.

**Goal:**  
Promote career pathways and tangible opportunities for youth.

**Goal:**  
Oversees funding, budgets and service outcomes, and recommends actions for the accountability of WIB directed expenditures of WIA funds.

**Goal:**  
Increase awareness, understanding and usage of the workforce development system that encourages collaboration among target audiences for economic improvement.

**Goal:**  
Maximize the growth of the regional economy by providing employer services and ongoing support of new and existing employers.

**Goal:**  
Maximize the effectiveness of workforce development programs through policy development and analysis of program outcomes

**Committee:**  
EXECUTIVE COMMITTEE

**Committee:**  
YOUTH COUNCIL

**Committee:**  
FORC

**AD HOC Committee:**  
OUTREACH/MARKETING

**AD HOC Committee:**  
EMPLOYER DEMAND SERVICES

**AD HOC Committee:**  
SLO ONE-STOP LEADERSHIP

- OBJECTIVE:**
1. An organizational recruitment based exits from which vibrant, engaged entrepreneurial board members are recruited.
  2. Targeted industry representation of the WIB increases each year representative of San Luis Obispo's economic base.
  3. Board engagement and community awareness is enhanced through joint projects and collaboration with the Communications Committee.
  4. Board members receive orientation and continuing education throughout term on the board.
  5. A consistent relationship exists with local chambers that enriches the recruitment/selection process for WIB appointments.
  6. The Board Effectiveness Task Group is charged with establishing the infrastructure to enable sound and effective board operation, while developing the systems that will assist the board to maintain existing practices, and continuously improve its effectiveness, over time and changing workforce needs.

- OBJECTIVE:**
1. Convene as a clearinghouse for youth-related workforce issues. Seek and collect stakeholder input to identify workforce needs in the local youth services system.
  2. Maintain a working agenda of identified needs to guide the scope and focus of the youth council. Update this agenda annually to coincide with the allocation of WIA youth funds.
  3. Develop relationships with education, training providers, labor, other youth service providers and the business sector to encourage communication and joint problem-solving to best prepare youth for the local workforce.
  4. Assist in the identification of new resources and access of funding opportunities to spearhead stakeholder collaboration and response to identified needs.
  5. Serve as the primary liaison and advisory body to the WIB for youth advocacy and establishing youth funding priorities for WIA funds, including reviewing effectiveness of current contractors and recommending new contractors, as appropriate.
  6. Represent the WIB/Youth Council by communicating youth workforce issues, activities, and needs through outreach and communication within the community.

- OBJECTIVE:**
1. Acquire and review annual State WIA allocations for the County.
  2. Provide direction to WIA contractors on funding priorities and use of funds in response to the WIB's strategic planning goals and initiatives.
  3. Review specific Title I service contractor funding budgets.
  4. Review and serve as primary WIB liaison for local plan development.
  5. Serve as oversight liaison for WIA funded entities: administrative services, Title I funds and One-Stops.
  6. Coordinate WIB responses to proposed federal and/or state-imposed WIA funding or regulatory changes.
  7. Provide information and recommendations to the WIB for continuous improvement of WIA funded programs and services.
  8. Represent the WIB at monitoring visits of WIA funded services.

- OBJECTIVE:**
1. A Centralized and user friendly online information hub exists that provides ongoing basic information regarding the of San Luis Obispo's workforce development network structure and all programs and services.
  2. Target audiences in the region clearly understand what the of San Luis Obispo's workforce development network is and what it does.
  3. Promote board engagement and workforce professional staff understanding of the regional workforce development network in of San Luis Obispo's through ongoing multimedia informational material.

- OBJECTIVE:**
1. By June 30, 2012, RCWE/NWPA WIB will have contacted 100 companies within San Luis Obispo's county region to garner a better understanding of their service requirements with regard to workforce development specifically, as it pertains to the One-stop and the Business Service Unit while offering services to those employers simultaneously.
  2. By June 30, 2012 Employer Satisfaction ratings will have increased by X% within the County.
  3. By June 30, 2012 ESU and BSU employer penetration rates will have increased within the One-Stop by X%.
  4. By December 2012 a handpicked panel of economists and business specialists will have reviewed the responses of the employer calls and identified X# of employer needs. (Basically, "read the palm" of the data and tell us what the region's employers need to induce economic growth for the region.)

- OBJECTIVE:**
1. A comprehensive three-tiered assessment strategy is available and offered for all individuals receiving workforce development services in the one-stop system is being linked with continuous program improvement.
  2. Ongoing integration of San Luis Obispo County programs exists in the one-stop system so that formal remediation opportunities in reading, math, writing, language and problem solving classes are available.
  3. One-Stop is more flexible and entrepreneurial in the development of programs and services and emphasize flexibility in facility usage.
  4. A comprehensive Customer Satisfaction and Quality Review process is in place for the One-Stop that measures, responds and provides continuous improvement.
  5. A One-Stop Employer Customer Service process which is aligned with San Luis Obispo Industry cluster and fully integrated with San Luis Obispo Business Services is provided in a seamless manner to serve San Luis Obispo employer workforce needs.
- SUB Committee:**  
PROGRAM & POLICY COORDINATION