

Goal A: Increase Business Member Engagement	Strategy A: Increase Business member participation in priority sectors	Strategy B: Develop Business Council's capacity to fully utilize resources to better serve businesses	Strategy C: Formalize relationships among partners via MOUs to maximize opportunities to leverage resources	Strategy D: Establish metrics to gauge the BC's success by tying to industry sectors for tangible results & show outcome		
	Activities: <ul style="list-style-type: none"> ✓ LMI for outreach to businesses ○ Need to identify business members for participation ○ Outreach to non-WDB members from relevant industries 	Activities: <ul style="list-style-type: none"> ✓ Outreach to chambers, rotary ⊖ Dev. Speakers Bureau ✓ Dev. Glossary 	Activities: <ul style="list-style-type: none"> ✓ Agreement in place with EDD for RR ✓ Contract with AJCC for Rapid Response completed. ○ Business Engagement Services plan pending 	Activities:		

Goal B: Determine Employer Needs & Address Skill Gaps	Strategy A: Partner more intentionally w Clusters (EVC) to connect w/ priority sector employers for purposes of focus groups, surveys, & networking.	Strategy B: Business & Employer Advisory Group will develop timeline and project plan for implementing skill gap analysis, collecting employer input, and developing options.	Strategy C: Evaluate local skills gaps within BC			
	Activities: <ul style="list-style-type: none"> ✓ Inclusion in clusters by partnering with EVC on quarterly cluster snapshots ✓ Shared workforce analysis study with EVC 	 Activities: <ul style="list-style-type: none"> ⊖ Reconsidered Skill Gap Survey strategy ⊖ Recommend professional services contract for survey work. Note: Group no longer exists. 	Activities: <ul style="list-style-type: none"> ○ BC to receive presentations & discuss 			

Goal C: Identify & Partner with Priority Sector Employers	Strategy A: Procure economic analysis subscription for the purposes of identifying growth sectors.	Strategy B: Target training investments in these sectors via policy & outreach	Strategy C: Increase labor market (LMI) literacy among board members, staff, & key stakeholders to ensure data-driven decisions/ investments.	Strategy D: Increase system & collective capacity (awareness, commitment, & investment) in other customized training (CT) strategies.	Strategy E: Convene industry partners, education/training providers, & BC to address skill development among the specialized manufacturing, Health Services, BDC, & ICT employers.	Strategy F: Implement CT to workers in the specialized manufacturing cluster in partnership with industry.
	<p>Activities:</p> <ul style="list-style-type: none"> ✓ Maintain a subscription to EMSI for LMI info for WDB ✗ Maintain EconVue subscription for LMI for AJCC ✓ Procured Economic & Workforce Analysis for local area ⊖ Need to issue RFP for consultant services to identify priority sectors for action 	<p>Activities:</p> <ul style="list-style-type: none"> ✓ Consultant provided input ○ Pending data review by BC members, employers, & economic development 	<p>Activities:</p> <ul style="list-style-type: none"> ✓ WDB staff assigned LMI duties ✓ LMI Report format for SLO Chamber & North County Chambers finalized ✓ LMI Report format for AJCC finalized ✓ Cluster Snapshots developed based on EVC identified clusters 	<p>Activities:</p> <ul style="list-style-type: none"> ○ Efforts on-going with AJCC, Community College & WDB staff 	<p>Activities:</p> <ul style="list-style-type: none"> ✓ Reconsidering industry to focus on. 	<p>Activities:</p> <ul style="list-style-type: none"> ✓ Attempt made in partnership between WIA/AJCC & Cuesta & Employer. Unsuccessful.

Goal D: Collaborate with Business & Industry & Education community to develop innovative Training solutions	Strategy A: Build awareness of worker training resources among industry & other workforce partners (i.e. community colleges, private training providers, etc.).	Strategy B: Increase SLOWDB staff, service provider, & system capacity to maximize limited resources	
	<p>Activities:</p> <ul style="list-style-type: none"> ✓ Catalog worker training resources incl: <ul style="list-style-type: none"> - Funds/WIOA resources, etc - Methods (cohort, IWT, OJT) - Additional training resources (ETP) ○ Need to update for WIOA ○ Identify partners that need to know of these options (ex. Community Colleges, Industry/Employer, Associations, AJCC Staff, WDB Staff, BC members, Partners) 	<p>Activities:</p> <ul style="list-style-type: none"> ✓ Train WDB staff and service providers on these resources. 	