



Copy of Workforce Development Business Outreach Training Questionnaire

* 1. What is your position in your organization?

Question #1 is formatted as a "Dropdown" for the actual survey. It is shown here as a "Multiple Choice" in order to display the answers.

- CXO
- VP
- Director
- Manager
- Staff
- Other (please specify)

* 2. Which category best describes your business? *Question #2 is formatted as a "Dropdown" for the actual survey. It is shown here as a "Multiple Choice" in order to display the answers.*

- Agriculture/viticulture
- Building design/construction
- Engineering/architecture
- Finance/banking/insurance
- Government
- Healthcare
- Hotels & accommodations
- Information technology/communications
- Legal/public safety
- Manufacturing
- Real estate/property management
- Recreation/attractions
- Restaurant/eating & drinking
- Retail - general & specialized
- Transportation
- Other (please specify)

* 3. Approximately how many employees does your business currently have (2 part-time = 1 full time)?

- 0 Employees
- 1-5 Employees
- 6-10 Employees
- 11-20 Employees
- 21-50 Employees
- More than 50 Employees

* 4. Please estimate the number of job openings your business expects to have over the next five years. The job openings may be from new job creation or turnover in existing positions.

	0	1-5	6-10	11-20	21-50	Over 50
Full-time entry-level job openings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Full-time mid-level job openings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Full-time upper-level job openings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 5. For the employees you project adding/hiring over the next 5 years, estimate the average salary range for each level.

	\$10K-\$20K	\$21K-\$35K	\$36K-\$50K	\$51K-\$65K	\$66K-80K	Over \$80K
Entry-level positions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mid-level positions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Upper-level positions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 6. For the entry-level employees you project adding over the next 5 years, estimate the education level(s) required for the majority of the positions (check all that apply).

- High school education
- Trade & technical school
- Associates degree/some college
- Graduate school degree
- Industry-recognized certificate (or similar)
- Unknown

Comments:

7. What are the industry-recognized certificates, if any, that your company desires for entry-level positions?

Certificate #1	<input style="width: 100%; height: 20px;" type="text"/>
Certificate #2	<input style="width: 100%; height: 20px;" type="text"/>
Certificate #3	<input style="width: 100%; height: 20px;" type="text"/>
Certificate #4	<input style="width: 100%; height: 20px;" type="text"/>

* 8. Please rate the importance of the following "baseline" skills for entry-level positions in your organization.

	Unimportant	Low Importance	Important	Very Important
Communication skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Organizational skills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Writing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Customer service	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Problem-solving	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Computer skills/typing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Initiative	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Teamwork	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bi-lingual - Spanish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bi-lingual - Other	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

* 9. Please identify the 3-4 most important industry-specific skills or knowledge for entry-level positions in your business.

#1

#2

#3

#4

* 10. Please indicate how much difficulty your organization faces in addressing the following needs:

	No Difficulty	Some Difficulty	Great Difficulty	N/A
Finding qualified applicants with the appropriate skills and abilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finding qualified applicants with the appropriate experience in the industry	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recruiting entry-level employees with the appropriate training and education	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recruiting non-entry level employees with adequate skills and industry experience	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Replacing retiring workers with qualified employees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Retaining skilled and knowledgeable employees	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. If you indicated your business has difficulty in retaining employees, please indicate the top 3 reasons why it is difficult to retain employees.

- Salaries are not competitive with other areas in California/US
- Cost of affordable housing
- Cost of living
- More career opportunities elsewhere
- Other (please specify)

* 12. Which of the following do you use to train new employees (check all that apply)?

- On the job training
- Customized training at your location
- Courses at a local training or education facility
- Union apprenticeship program
- Courses taught through an industry-specific organization or group
- Webinars and/or on-line specific training
- Conferences and/or off-site seminars
- Workshops
- Other (please specify)

* 13. Which of the following do you use to UPGRADE skills for current employees (check all that apply)?

- On the job training
- Customized training at your location
- Courses at a local training or education facility
- Union apprenticeship program
- Courses taught through an industry-specific organization or group
- Webinars and/or on-line specific training
- Conferences and/or off-site seminars
- Workshops
- Other (please specify)

14. Would you be interested in receiving feed back from the survey or participating in future Workforce Development surveys?

- Yes
- No

15. Contact information (optional)

Name**Company****Address****Address 2****City/Town****State/Province****ZIP/Postal Code****Country****Email Address****Phone Number**

Thank You for Completing the Workforce Development Employer Feedback Survey!
For more information about San Luis Obispo County Workforce Development please visit:
www.SLOworkforce.com

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