

**WORKFORCE INVESTMENT BOARD  
of San Luis Obispo County**

**BUSINESS COUNCIL MINUTES**

**Date:** Tuesday, April 21, 2015  
**Time:** 9:00 a.m.  
**Location:** Department of Social Services, 3433 South Higuera Street, 1st Floor, Room 101

---

**Present:** Kirk Coviello, Pam Avila, John Cascamo, Chuck Jehle, Verena Latona-Tahlman, Allison Schiavo  
**Excused:** Dawn Hinchman, Phillip Koziel, Kevin Kuhn, Thomas Wood  
**Guests:** None  
**Staff:** Reva Bear, Michael Coughlin

---

**1. Call to Order:**

**Chair Kirk Coviello:** called the meeting to order at 9:08 A.M. **Quorum.**

**2. Public Comment:**

**Chair Coviello:** opened the floor to public comment without response.

**3. Consent Items:**

- 3.1** Approval of February 17, 2015 Minutes  
Motion: Pam Avila  
Second: Chuck Jehle  
Abstentions: None  
**Motion Passed Unanimously**

**4. Information/Discussion/Action Items:**

**4.1 Nomination of BC Vice Chairperson**

Due to time constraints, item 4.1 was held over for the next Business Council Meeting on Tuesday, June 16, 2015.

**4.2 Discussion – Impact of WIOA on Business Services**

Reva Bear (Staff) presented the discussion item outlining the implications and changes for the Business Council under the Workforce Innovation and Opportunity Act (WIOA), which is available as an addendum to the agenda. The changes include a new focus on Career Pathways, Industry Clusters as well as Regional Planning and Coordination. An additional requirement is to utilize Labor Market Information (LMI) to determine In-Demand Industry Sectors. Ms. Bear noted that due to these changes in focus, if Business Council does continue as a separate committee, it may be prudent for it to be renamed the Industry Sector / LMI Committee. In closing Ms. Bear posed three questions to the Council:

- A) Should the Business Council continue to operate as a separate committee of the WIB?
- B) If so, are there new members who need to be added to the Business Council?
- C) What does the Business Council need from the staff to better address this new focus?

**Chair Coviello:** opened the floor to public comment without response.

The Council made the following recommendations:

- 1) The Council should continue to function as a separate committee of the WIB.

- 2) The Council should attempt to increase membership to represent each industry cluster while also focusing on maintaining a small, efficient group.
- 3) The Council should concentrate its efforts on one industry cluster/sector per year. Additionally, there should be an investigation into the possibility of selecting the manufacturing sector as the initial industry cluster/sector of focus for the Business Council.
- 4) The Council should develop yearly achievement goals and set up a system of tracking accomplishments.

**5. Next Meeting:**

June 16, 2015 at 9:00 AM  
Department of Social Services  
3433 S. Higuera Street, First Floor, Room 101  
San Luis Obispo, CA

**6. Adjournment:**

**Chair Coviello:** adjourned the meeting at 10:38 A.M.

I, Michael J. Coughlin, Administrative Support Clerk of the Workforce Investment Board of San Luis Obispo, and its committees, do hereby certify that the forgoing is a fair statement of the proceedings of the meeting held Tuesday, Tuesday, April 21, 2015 by the Business Council of the Workforce Investment Board of San Luis Obispo County.

Michael J. Coughlin, WIB Administrative Support

Dated: April 29, 2015