

**WORKFORCE INVESTMENT BOARD
of San Luis Obispo County**

BUSINESS COUNCIL MINUTES

Date: Tuesday, October 21, 2014
Time: 9:00 a.m.
Location: DSS, 3433 S. Higuera, 1st Floor, Room 101

Present: Kirk Coviello, John Cascamo, Dawn Hinchman, Phillip Koziel, Pam Avila
Excused: Kevin Kuhn, Verena Latona-Tahlman
Guests: Josh Williams, Allison Schiavo, Chuck Jehle
Staff: Dawn Boulanger, Reva Bear, Sarah Hayter, Dustin Ensign, Michael Coughlin

Call to Order:

Chair Kirk Coviello called the meeting to order at 9:04 a.m.
Quorum reached, Pam Avila arrives at 9:10 a.m.

Public Comment:

No public comment.

Action/Information/Discussion:

- 3.1 Approval of June 17, 2014 Minutes
Motion: Phillip Koziel
Second: John Cascamo
Abstentions: None
Motion Passed Unanimously
- 3.2 Appointment of Allison Schiavo to Business Council
Motion: Phillip Koziel
Second: John Cascamo
Abstentions: None
Motion Passed Unanimously
- 3.3 Appointment of Chuck Jehle to Business Council
Motion: Phillip Koziel
Second: John Cascamo
Abstentions: None
Motion Passed Unanimously

Presentations:

4.1 SLO County Economic and Workforce Analysis

Josh Williams offered an overview of purpose of the report which is three-fold: 1) to determine the demand for staffing, 2) to determine the supply of available workforce, and 3) to determine the opportunities the findings present to the local area. It was noted by Reva Bear, WIA Services Manager, that this report is currently in a draft form and the full report will be made available at the full WIB meeting on November 6, 2014. The report, presented by Mr. Williams, focuses on the supply and demand sides of San Luis Obispo County's workforce, explaining the both the positive and negative realities facing the county as it recovers from the recession. In Closing, Mr. Williams requested feedback regarding the next steps in developing the report. The three questions posed to the Business Council were: 1) What are the training and education providers partnering with Workforce Investment

Board (WIB)?, 2) Are there programs recommended for job seekers?, and 3) Are there opportunities for short term training and/or longer term degrees? During the question and answer segment Member John Cascamo discussed the importance of soft skills (workplace appearance, demeanor, etc.) and inquired if Mr. Williams had received any feedback from employers regarding this. Mr. Williams stated that it is a legitimate question however it was not focus of the report and would be best addressed as a discussion for the business council. Mr. Williams then mentioned that he has not completed a life sciences survey in San Luis Obispo County. Mr. Williams recommended the council focuses its efforts primarily on industries already existing in San Luis Obispo County. Chair Kirk Coviello inquired about how the various industries were categorized in the report, citing how some specific industries were possibly miss categorized. Mr. Williams explained that the report used the Standard Industrial Classification (SIC) and North American Industry Classification System (NAICS). The full report will segment the industry classifications further.

4.2 North County Employer Survey Results

This topic was tabled due to time constraints and will be presented to the Council at its December meeting.

4.3 Local Work Ready Communities Plan Update

This topic was tabled due to time constraints and will be presented to the Council at a later date.

Information/Action/Discussion:

5.1 Approval of Rapid Response Services Plan for PY 14-15

Ms. Bear briefly summarized the Rapid Response Services Plan item and opened the floor for questions. Member Dawn Hinchman inquired about the type of outreach to businesses that has been done in advance of the Rapid Response Services Plan for PY 14-15. Ms. Bear stated that WIB personnel have done outreach through the local chambers of commerce. Member Cascamo inquired whether the plan's funding would allow for public service announcements. Ms. Bear stated that this is permitted. Chair Coviello expressed his support of the plan.

Motion: Dawn Hinchman

Second: Pam Avila

Abstentions: None

Motion Passed Unanimously

Next Business Council Meeting:

December 16, 2014 at 9:00 AM

Department of Social Services

3433 S. Higuera Street, First Floor, Room 101

San Luis Obispo, CA

Call to Action: Chair Coviello asked the council to review the meeting dates for 2015.

Meeting adjourned at 10:32 a.m.