

**WORKFORCE INVESTMENT BOARD
of San Luis Obispo County**

BUSINESS COUNCIL MINUTES (Draft)

Date: Monday, April 15, 2014
Time: 9:00 a.m.
Location: DSS, 3433 S. Higuera, SLO, 1st Floor, Room 101A

Present: Kirk Coviello, Kathy Marcove, Andrew Moreno, John Cascamo, Dawn Hinchman

Excused: Phil Koziel, Kevin Kuhn, Verena Latona-Tahlman

Staff: Reva Bear, Dustin Ensign, Sarah Hayter, Felipe Gonzalez

Guests: Mary Ann Leffel (Fly Monterey), Joyce Aldrich (Monterey County WIB), Brian Turlington (MCBC)

Call to Order:

Chair Kirk Coviello called the meeting to order at 9:26 a.m. Quorum.

Public Comment:

No Public Comment

Action/Information/Discussion:

3.1 Approval of December 9, 2013, Minutes

Motion: Kathy Marcove
 Second: Dawn Hinchman
Motion Passed Unanimously

Presentations:

4.1 Work Ready Communities Presentation

Mary Ann Leffel began the presentation on Work Ready Communities by giving a brief history of her work experience with Wells Fargo and the uses of WorkKeys in the workplace with regards to human resources and hiring. She expressed the value of having potential new hires go through the program to help assess each individual employee's strengths and weaknesses to determine if that employee was a qualified candidate for specific jobs and also what training or coaching was needed. Ms. Leffel then proceeded to show a video on the successes of the WorkKeys program and how students, job-seekers, and employers could benefit from the program. Some high schools are requiring that all students complete WorkKeys assessments so that they can receive an industry-recognized National Career Readiness Certificate, which is a portable, evidence-based credential that certifies that the recipient has crucial skills needed for workplace success.

San Luis Obispo County is part of the Central Coast Consortium for WorkKeys along with counties like Monterey and San Benito as part of the pilot program for WorkKeys implementation in California. Member Dawn Hinchman had asked what kind of lobbying could be done to give more focus to the program and Ms. Leffel had responded with the fact that there was an ACT Work Ready Communities Academy being held during the summer in Chicago where more information was to be shared about lobbying and dissemination of information. Member John Cascamo raised concerns about community colleges like Cuesta College, would be closed off to the idea of implementing WorkKeys because in the past, standardized testing results for work readiness were inconclusive. Member Cascamo then said he would need to see empirical data supporting the success of the program to be convinced of

its real world applications. Lastly, Ms. Leffel expressed her thanks for being able to present and would also like to present to the full WIB board at some point in the future.

4.2 Labor Market information Presentation

Due to a late start of the Business Council Meeting, this presentation did not occur. Information regarding this presentation was included in the agenda packet.

Next Business Council Meeting:

June 17, 2014 at 9:00 AM
Department of Social Services
3433 S. Higuera Street, First Floor, Room 101
San Luis Obispo, CA

Meeting adjourned at 10:48 a.m.