

**WORKFORCE INVESTMENT BOARD
of San Luis Obispo County**

BUSINESS COUNCIL MINUTES (No Quorum)

Date: Friday, August 2, 2013
Time: 9:00 PM
Location: DSS, 3433 S. Higuera, SLO, 3rd Floor, Room 358

Present: Kirk Coviello, Sara Kennedy, Phil Koziel, Kevin Kuhn, Verena Latona-Tahlman, Andrew Moreno,

Excused: Thea Chase, John Cascamo, Kathy Marcove

Staff: Reva Bear, Dawn Boulanger, Chenoa Wilkerson, Sarah Hayter

Call to Order:

Chair Kirk Coviello called the meeting to order at 9:04 A.M. Meeting called to order without a quorum however quorum met at 9:15 A.M.

Public Comment:

No Public Comment

Action/Information/Discussion:

3.1 Business Services Plan – Goals and Milestones

Reva Bear led a discussion on the Draft Business Services Plan in which the committee discussed and reviewed four goals. No action was taken and further refining and revision is necessary. Discussion identified business areas on the General WIB Board which are not well represented including Agriculture, Allied Health, and Building and Construction. Ms. Bear will send Outreach Materials to committee members and encouraged them as Board Members to recruit in the identified areas. Phil Koziel volunteered to outreach at a Chamber meeting for the WIB to the General Board. Sara Kennedy volunteered & was encouraged to outreach to Farm Supply & Ag industry within the “Uniquely SLO” category.

It was identified that outreach at additional events such as Rotary and other local events would help increase business participation and awareness and would provide a WIB presence. The committee wants to focus on a strategy to build relationships with education and make that an ongoing commitment to connect. Action steps to add include creating a glossary, MOU’s with identified partners to maximize opportunities and to identify subject matter experts.

3.2 Discussion/Ideas for WIA Support for Countywide Economic Strategy

Ms. Bear led the discussion on the Cluster of Opportunity Economic Strategy Recommendations document. Discussion on the gaps and disconnects were identified and how to build a bridge between the two occurred. The underlying theme is a push for the cluster project to involve education and direct workforce funds to education.

Kirk Coviello, Kevin Kuhn and Phil Koziel volunteered to express targeting support to educational institutions with the EVC Board.

Next Business Council Meeting: October 4, 2013
9:00-10:30 AM
Department of Social Services Room 358
3433 S. Higuera Street
San Luis Obispo, CA

Meeting adjourned at 10:36 AM